



Sample Social Media Posts

Twitter

- Join us on [mth/day/time] to try some fun activities & enjoy an afternoon of PLAY! #PlayDaysNL
- The town of [town name] is celebrating the power of PLAY on [day/mth]. Come out and bring the whole family #PlayDaysNL
- ATTN: Kids, parents, grandparents & everyone in between – come celebrate #PlayDaysNL on [day/time] & enjoy a fun afternoon in the town of [town name].
- Let's Move! The town of [town name] values the benefits of Play. To celebrate PLAY we are hosting #PlayDaysNL. @Rec_NL
- Physical activity brings countless benefits. Visit [location] for a fun afternoon for the whole family #PlayDaysNL @Rec_NL
- Want to learn more about Pickleball? Come by [location] and try it out! #PlayDaysNL @Rec_NL
- We are celebrating #PlayDaysNL on [time/date]. Come out, bring a friend and enjoy an afternoon of fun activities.

Don't forget to tag @Rec_NL so that we can help you promote your event!





Facebook

- The communities of _____, _____ & _____ have teamed up together to celebrate Recreation NL's #PlayDaysNL, inspired by ParticipACTION's #150PLayLIst! Join us on _____(date) from _____(time) and enjoy an afternoon full of fun activities for the whole family.
- When was the last time you played 4-square (*highlight 1 or two activities that will be featured during your event*)? Come out and test your skills, along with other fun activities in a non-competitive environment! Join us at _____(location) on _____(day) at _____(time of event) See you there!
- Come help the town of _____ celebrate the power of PLAY! We are hosting a Play days Event on _____(date and time).
- Did you know that engaging the non-structured play is beneficial for our physical well-being, but helps reduce stress, can improve brain function and so much more? To celebrate play, the town of _____ is hosting #PlayDaysNL - come out, bring the family and enjoy an afternoon of fun.

