

ORGANIC FACEBOOK TEMPLATES ON INDIGENOUS PERSPECTIVES

Post #	Post type	Copy	Image
1	Link - launch	<p>Post copy: Let's get Canadians moving more and sitting less, more often.</p> <p>Headline: Informed and inspired by Indigenous perspectives - Introducing the first national call to action for increasing physical activity and reducing sedentary living.</p> <p>Link description: Read the Common Vision to find out how you can get involved with the movement.</p> <p>Link: https://www.canada.ca/en/services/public-health/publications/healthy-living/lets-get-moving.html</p> <p>Hashtag: #LetsGetMoving</p>	 <p>Image copy: Read A Common Vision for Increasing Physical Activity and Reducing Sedentary Living in Canada: Let's Get Moving!</p>
2	Link - partnerships	<p>Post Copy: A Common Vision can only happen if all sectors of society work together to support all Canadians to be active.</p> <p>Headline: Co-developing policies and opportunities that meet the unique needs of Indigenous peoples is the next step to achieving shared outcomes that come from getting all Canadians moving more, and sitting less more often.</p> <p>Link Description: Read how all sectors and areas of governments, including by working with Indigenous communities, can take bold new steps together, to increase physical activity and reduce sedentary living in Canada.</p> <p>Link: https://www.canada.ca/en/services/public-health/publications/healthy-living/lets-get-moving.html</p> <p>Hashtag: #LetsGetMoving</p>	 <p>Image copy: Partnerships: Come Together To Make Movement Happen.</p>

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**Link –
Moving
Forward
Together**

Post copy: Collaborative action starts with cultural norms, spaces and places, public engagement, partnerships, leadership and learning, and progress.

Headline: Understand the six Areas of Focus for a Common Vision and its inclusion of Indigenous Perspectives.

Link Description: Find out how addressing the six Areas of Focus can help Indigenous Canadians embrace a common vision to move more and sit less, more often.

Link: <https://www.canada.ca/en/services/public-health/publications/healthy-living/lets-get-moving.html>

Hashtag: #LetsGetMoving



Image copy: The Common Vision's six areas of focus are all connected.